

AUTONOMY MOBILITY WHERE INNOVATORS AND POLICYMAKERS MAKE MOBILITY

Connect with us

Contact us : <u>contact@autonomy.paris</u> Visit to find out how to participate : <u>www.amwe.world</u>





AUTONOMY FROM MOTORIST TO MOBILIST

Our company:

Autonomy is the world-leading sustainable mobility platform, with world-first digital and physical events & platforms that attract global influencers and facilitate the key conversations in guiding global change.

AUTONOMY MOBILITY WORLD EXPO

World's leading annual trade show hosted in Paris each year, including conferences, test tracks, demos, awards, startup challenge and workshops

CITY **SUMMITS**

The City Summits are hosted in iconic venues in the world's leading cities and focus on a subject of specific interest for the city



Our mission:

We participate in the transition to sustainable mobility by connecting innovators and policymakers dedicated to mobility and smart cities development.

365

Webinars, White Papers, newsletters and Autonomy Times are all part of our Knowledge Platform and how we digitally interact with our clients throughout the year

The Mobility Ecosystem

SMART MOBILITY CITIES

Hardware Mobility Infrastructure Storage & Security Connectivity Software IOT Wayfinding Aps Maas Aps Parking Aps Mobility Data Platforms (MDS) **Traffic Monitoring Systems** Operators Parking Lot Operators Services Finance Consultants

MASS TRANSIT TECH

Hardware Sensors Screens Software **Ticketing Systems** Mobile Ticketing Payments MaaS AI **Cloud Services** Automated Vehicle Location Operators **Demand Responsive Transport** Buyer Mass Transit Operators **Train Operators**

FLEET SERVICES

Hardware Software Fleet Management/telematics Mapping/Routing Operators **Mobility Wallets Employee Benefit Providers** Services Financing Insurance



URBAN LOGISTICS

Hardware

Delivery Robots, AMR Parcel Lockers

Software

- **Delivery Platforms** Logistics Automation/Software
- **Route Optimization** Parcel Management

Operators

- Food Delivery
- Low Carbon Couriers
- **On-demand Food**
- **Cycle Logistics**
- Services





e-MOBILITY

VEHICLES

Two Wheels Scooter Manufacturers e-Bike Commuter e-Bikes Cargo Cycle Logistics Manufacturers Mopeds/Motorcycle Manufacturers Four Wheels e-Busses EVs passenger **EVs Delivery** LEVs eVans & LEVS **Component Manufacturers** CHARGING Chargers **Charge Stations** Software Operators Chargepoint Operators (CPO) e-Mobility Service Provider (EMSP) Fleet Charging C.P. Management System (CPMS) Energy **Clean Energy Suppliers Energy Network** Battery as a Service **Charge Infrastructure** Services

AUTONOMOUS VEHICLES

Hardware V-Tol Auto Shuttles/Busses **Autonomous Delivery** Auto Industrial Vehicles Sensors, cameras & Lidar, Radar Software ADAS (Driver Assist)

SHARED MOBILITY

Hardware **B2B Software** Car Sharing OS/Platform Taxi & Car Subscription Software LEV Sharing OS/Platform Connectivity / IoT **Bike Routing** ID Vetting/Cyber Security/KYW **B2G TO B2C Operators** Scooter Sharing **Bike Sharing** Cargo Bike Share Moped Sharing Ridehailing/VTC Car Sharing **OEM Full Stack** Car Rentals Shared Fleet Security **Docking & Charging B2B Services Shared Vehicle Services**







Who we are

AUTONOMY MOBILITY WORLD EXPO (AMWE) is the world's largest annual gathering of international policymakers, institutions, NGOs, corporations, companies, and start-ups focused on sustainable urban mobility solutions welcoming 200+ exhibitors, 300+ speakers, and 8,000+ participants every year in March.

AUTONOMY MOBILITY WORLD EXPO (AMWE) combines exhibition stands with a Startup Village and City Village, 2 conference programs, test tracks, demos, B2B & B2G meetings, and also the Startup Prize and Innovation Awards ceremony.

The **7th edition** of AUTONOMY MOBILITY WORLD EXPO (AMWE), the unique and established international Expo of the mobility ecosystem, will take place on **March 22-23, 2023 in Paris.**

5 reasons to participate

Meet all urban mobility key leading players, policy makers, governments, corporates, institutions, NGOs, startups

Develop your international network

3

Keep up to date with the latest market developments and regulations

Network with the entire value chain through Autonomy Business Meetings programme

Learn about the latest innovations

Exhibitors 200+	Pavilions
Participants 8000+	Speakers 300+
Countries	City Partners
Cities & Institutions 250	Institutional Partners
Edition 7th	Journalists 400



17 000 m2 of exhibition space in France's leading exhibition center - Porte de Versailles Pavillon 6

Exhibition

A city dedicated conference program in partnership with Polis Network where cities share their mobility plans

2. **'CITY VOICES'** conferences

A conference program with 300 speakers across 100 sessions focused on our 7 industry themes

3. **'INDUSTR**' TALKS' conferences

6. Workshops, demo stage & **Test tracks**

Dedicated outdoor and indoor test tracks for micro-mobility and light electric vehicles, 1 stage for demos and workshops co-organised with institutional partners



competition

successes in Mobility

Key players and partners 2023



Key players and partners 2022



OEMS and Vehicles manufacturers in 2022



DAIMLERBENZ









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ΚἶΝΤΟ

More than 80 vehicles were presented during the event in 2022









Visitors profile

- Operators/Providers
- Manufacturers
- **Digital services providers**
- Professional & financial services
- Public Organizations/Institutions









of visitors are CEOs and Directors

of attendees are decision makers

Areas of interest of visitors





They'll be visiting in 2023











Among the visitors in 2022





































SFR





TotalEnergies









boulanger







Hitachi Rail STS



International Road Federation Fédération Routière Internationale Federación Internacional de Carreteras









The largest event for Policy Makers and Institutions

Cities and governments partners in 2022

INSTITUTIONAL PARTNERS



Cities which participated in the past



International

Abuja Bamako Beijing Bogota

Boston **Buenos Aires** Changchun Chennai

Chieming Doha Dubai Hong Kong

Kyoto Los Angeles Montreal Mumbai

New York Quito Rio de Janeiro Santa Fe



Amsterdam Athens Barcelona Berlin Birmingham Bremen

- Brussels Budapest **Bucharest** Cambridge Dublin Edinburgh
- Frankfurt Geneva Glasgow Galway Hamburg Helsinki
- Istanbul Leipzig Leuven Lisbon London Luxembourg

Madrid Manchester Oslo Oxford Reykjavik Rome



Aix-en-Provence Amiens Clichy Courbevoie Créteil Evry La Rochelle

Levallois-Perret Lyon Marseille Metz Montpellier Montrouge

Nancy Nantes Neuilly-sur-Seine Nice Nîmes Orléans

Paris Rennes Rouen Saint-Jérôme Saint Malo Sceau

Saint-Quentin-en-Yvelines Strasbourg Suresnes Toulouse Valenton Vitry-sur-Seine



Sao Paulo Seattle Tbilisi Tehran

Stuttgart Wien



Headline Partner from 30,000 €

A high-impact communication strategy with brand maximum visibility through all channels before, during and after the event including one stand, 2 speaking opportunities communication and networking opportunities

Exhibitor from 6,000 €

A key meeting point onsite for your future clients and partners

Pavilion Exhibitor from 9,150 €

This package is suitable for pavilion organizers (accelerators, incubators, clusters, municipalities, regions, or countries)

1 Service Pack €750 (Included in all offers) Each co-exhibitor will be charged 1 additional service pack fee.

- Your company profile in our exhibition website with hyperlink
- Promotional support (e-invitations and communication Kit)
- Scan reader via the app
- Access to the business meetings platform

Excluding taxes

Industry Partner from 14,750 €

A Turn-key package with 1 stand, 1 speaking slot, communication and networking opportunities

Exhibitor + Vehicle Space from 7,500 €

A key meeting point onsite for your future clients and partners and an area to showcase your vehicle

Startup from 1,250 €

Present your company to private and public decision makers looking for innovative solutions as well as investors sourcing startups

- Exhibitors' badges according to your surface
- Visitor Invitation Pack



30,000 € excl. VAT

During the event

- A raw space of 30sqm in the location of your choice



2 conference sessions: One Industry talk and One Keynote

- Companies can choose a 15-minute keynote or a 30-minute panel discussion (round table) or 15-minutes live interview (fireside chat)
- Time slots on a "first come first served basis" and speakers to be confirmed before Jan 16th, 2023



2 invitations to the CEO dinner on the opening night of the event

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Social Media

Idition to the event

ital Content

- articles in The Urban Mobility Weekly 4,000 Subscribers)
- webinar hosted by Autonomy and romoted through our newsletter and nkedIn

nt Content

- ne CEO interview for the Autonomy
- 1/4 page ad in the Autonomy Times

onomy City Summits

- ponsorship Opportunities in City ummits
- tickets per city summit taking place n 2023

motion

- our logo on the event
- ommunication tools, visitors
- mailing, floorplan and website, and in
- ne Media Kit for the show
- Announcement of participation on

After the event

Autonomy is focused on assisting you generate leads at our events:

Within one week of the show, you
will receive the list of visitors
whose badges were scanned,
participants who met with your
team, and delegates who
attended your talks. All data is
done in accordance with the
GDPR Law



Video footage of your talks will be transferred to you within 2 weeks of the event



Elements included in the offer

Headline partner regular 30,000 € excl. VAT

Visibility offer Headline Partner: before, during and after the show	
Raw space of 30sqm	
2 conferences sessions	
1 Webinar	
1 participation post show report	
2 invitations to the CEO dinner	
Ad & Interview – Autonomy Times	
l press conference/Media gathering	
Private meeting room	
1 White paper	
20% possible discount on	

sponsoring of the City Summits





Bare surface total	Budget (excl. VAT)	Price /sqm
30 sqm	Included in the offer	350€HT/ sqm
36 sqm	€2,100	350€HT/ sqm
48 sqm	€6,300	350€HT/ sqm
60 sqm	€9,600	320€HT/ sqm
72 sqm	€13,440	320€HT/ sqm
90 sqm et +	Starting at 18,000 €	300€HT/ sqm



14,750 € excl. VAT

During the event



A fully equipped 18sqm booth or a raw space of 24sqm included in the package



One Industry talk. Companies can choose a 15-minute keynote or a 30-minute panel discussion(round table) or a 15-minute live interview (fireside chat)



Time slots on a "first come first served basis" and speakers to be confirmed before Jan 16th, 2023

In addition to the event

F

1 publication/article in The Urban Mobility Weekly

Promotion of your conference session on Linkedin and included in the conference program

Your logo on selected visitors emailing and in the Media Kit of the show

Announcement of your participation on Social Media

After the event

Autonomy is focused on assisting you generate leads at our events

Within one week of the show,
you will receive the list of visitors
whose badges were scanned,
participants who met with your
team and delegates who
attended your talks. All data is
done in accordance with the
GDPR Law

Video footage of your talks will be transferred to you within 2 weeks of the event



Option 1: Raw space - 24m2

A raw space where you can custom build your booth with your own furniture and branding

Option 2: Fully equipped booth Premium - 18m2

Fully equipped booth with

- •Wood walls covered with brushed cotton (back wall 2.5m, side wall 1.5m)
- •Spotlight
- •Your company signage (name and stand #)
- •Electrical socket (1kW)
- •Furniture according to the size of your booth



Additional raw space & equipped surface available

Raw space total	Budget (excl. VAT)	Price /sqm
30 sqm	€2,100	350€HT/ sqm
36 sqm	€4,200	350€HT/ sqm
48 sqm	€8,400	350€HT/ sqm
60 sqm	€11,520	320€HT/ sqm
Surface equipped total	Budget (excl. VAT)	Price /sqm
21 sqm	€1,605	535€HT/ sqm
24 sqm	€3,210	535€HT/ sqm

18 m2 stand Premium

Reference Picture



3. Exhibitor

Option 1: Raw space starting at 18m2 - 7,050€

A raw space where you can custom build your booth with your own furniture and branding



Raw space & Prices

Raw space total	Budget (excl. VAT)	Price /sqm
18sqm	€7,050	350€HT/ sqm
21sqm	€8,100	350€HT/ sqm
24 sqm	€9,150	350€HT/ sqm
30 sqm	€11,250	350€HT/ sqm
36 sqm	€13,350	350€HT/ sqm
48 sqm	€17,550	350€HT/ sqm
60 sqm	€19,950	320€HT/ sqm
72 sqm	€23,790	320€HT/ sqm
90 sqm +	€27,750 plus	300€HT/ sqm

Option 2: Fully equipped stand Premium starting at 9m2 - 6,000€

- Wood walls covered with brushed cotton (back wall 2.5m, side wall 1.5m)
- Spotlight
- •Your company signage (name + booth number)
- Electrical socket (1kW)
- Furniture according to the size of your stand



Equipped surfaces & Prices

Surface equipped total	Budget (excl. VAT)
9 sqm	€6,000
12 sqm	€7,500
18 sqm	€10,500
21 sqm	€12,000
24 sqm	€13,500

Fully Equipped stand Premium

9-12 m2 stand Premium



Reference Picture

21-24 m2 stand Premium



Reference Picture

18 m2 stand Premium



Reference Picture

Included:

- Wood walls covered with brushed cotton (back wall 2.5m, side wall 1.5m)
- Spotlight
- Your company signage (name + booth #)
- Electrical socket (1kW)
- Furniture according to the size of your stand
- It is possible to glue, nail, drill up or add a backdrop on the walls
- Stand location open

3. Exhibitor

Option 3: Fully equipped booth Basic

- White walls
- Spotlight
- •Your company signage (name & #)
- Electrical socket (1kW)
- Furniture according to the size of your booth

Surface equipped total	Budget (excl. VAT)
9 sqm	€4,000

- It will not be possible to glue, nail, drill up or add a backdrop on the walls
- Stand location pre-selected

9 m2 basic stand:



Reference Picture

Select your stand as per the exhibitor available options (raw or equipped) + Book a space for your vehicle from 7,550 € excl. VAT



Vehicle space available

Indoor vehicle space total	Budget (excl.
Vehicle length < 10m	€1,500
Vehicle length > 10m	€2,500

Before the event



Presentation of the vehicle on the AMWE website



Announcement of participation on Social Media



Highlight of the vehicles in visitors emailings





During the event

Stand based on your preferences

Space allocated for the vehicles



Reserved for companies of less than 3 years old from 1,250 € excl. VAT

Startup booth with

- •A wall 2m50 high and 1m50 wide
- •2 stools and a table/shelf
- •Possibility to glue, nail and drill up to 2mm
- Electrical socket (1kW)



Additional surf	ace space ava
Additional surface	Budget (excl. VAT)
3 sam	€750



uilable



3 types of spaces are available. This package is suitable for pavilion organizers (accelerators, incubators, clusters, municipalities, regions, or countries)

Option 1: Raw space starting at 18m2

Option 2: Fully equipped booth starting at 24m2

Fully equipped booth with

- Wood walls covered with brushed cotton (back wall 2.5m, side wall 1.5m)
- Spotlight
- Your company signage (name and booth #)
- Electrical socket (1kW)
- Furniture according to the size of your booth including 1 high table + 2 chairs per co-exhibitor

Option 3: Individual stands starting at 9m2

Fully equipped booth with

- Wood walls (back wall 2.5m, side wall 1.5m)
- Spotlight
- Your company signage (name and booth #)
- Electrical socket (1kW)
- Furniture according to the size of your booth

If 5 stands are reserved, the organiser will receive a complimentary stand of 9m2 (including free service pack)

Option :shared area (starting at 3500€)



Option 1:9 m2 Premium (starting at 6000€)



Option 2: 9 m2 basic (starting at 4000€)



3 types of spaces are available. This package is suitable for pavilion organizers (accelerators, incubators, clusters, municipalities, regions, or countries)

Option 1: Raw space starting at 18m2

Option 2: Fully equipped booth starting at 24m2

Fully equipped booth with

- Wood walls covered with brushed cotton (back wall 2.5m, side wall 1.5m)
- Spotlight
- Your company signage (name and booth #)
- Electrical socket (1kW)
- Furniture according to the size of your booth including 1 high table + 2 chairs per co-exhibitor

Option 3: Individual stands starting at 9m2

Fully equipped booth with

- Wood walls (back wall 2.5m, side wall 1.5m)
- Spotlight
- Your company signage (name and booth #)
- Electrical socket (1kW)
- Furniture according to the size of your booth If 5 stands are reserved, the organiser will receive a complimentary stand of 9m2 (including free service pack)

Service Packs (Fee of €750) included in Package for all co-exhibitors and the pavilion organiser.



Raw space, fully equipped surface & individual stands

Raw space total	Budget (excl. VAT)	Price /sqm
18 sqm	€7,050	350€HT/ sqm
21 sqm	€8,100	350€HT/ sqm
24 sqm	€9,150	350€HT/ sqm
30 sqm	€11,250	350€HT/ sqm
36 sqm	€13,350	350€HT/ sqm
48 sqm	€17,550	350€HT/ sqm
60 sqm	€19,950	320€HT/ sqm
72 sqm	€23,790	320€HT/ sqm
90 sqm +	€27,750	300€HT/ sqm
Equipped surface	Budget (excl. VAT)	Price /sqm
Equipped surface 24 sqm	Budget (excl. VAT) €13,950	Price /sqm 550€HT/ sqm
24 sqm	€13,950	550€HT/ sqm
24 sqm 30 sqm	€13,950 €17,250	550€HT/ sqm 550€HT/ sqm
24 sqm 30 sqm 36 sqm	€13,950 €17,250 €20,550	550€HT/ sqm 550€HT/ sqm 550€HT/ sqm
24 sqm 30 sqm 36 sqm 48 sqm	€13,950 €17,250 €20,550 €27,150	550€HT/ sqm 550€HT/ sqm 550€HT/ sqm 550€HT/ sqm
24 sqm 30 sqm 36 sqm 48 sqm 60 sqm	€13,950 €17,250 €20,550 €27,150 €31,950	550€HT/ sqm 550€HT/ sqm 550€HT/ sqm 550€HT/ sqm 520€HT/ sqm

Individual stands	Budget (excl. VAT)	Price /sqm
9 sqm Premium	€6,000	583€HT/ sqm
9 sqm Basic	€4,000	444€HT/ sqm



Before the event

Article for our "Business of Mobility" series published in the e-newsletter (content to be provided)



Presentation of the pavilion on the AMWE website



Announcement of participation and Industry talk on social media



Highlight of pavilion and co-participants in visitors emailings



Add-ons for pavilions



Visual for each stand 9m2 (2.5*3) - 600 €





Carpet for each stand 9m2 - 99 €

During the event

- Stand based on your preferences
- 1 speaking slot in our Industry Talks program : 15' keynote or 30' panel
- 1-3 vehicles on the test tracks
- 2 demo stages slots
- 2 company pitches
- 1 Invitation to the CEO's Dinner held on the opening night

After the event



Receive the data of all attendees of your Industry Talk



Receive the data of all scanned leads



Receive the video rush of Industry talk



Highlighted on the post-show report

Booth Storage 1m2 - 225 €



Additional Vehicle space <10m - 1,500 €

Hanging banner - estimation as per criteria



Additional Vehicle space >10m - 2,500 €



Additional opportunities

Additional speaking slot - Industry talk stages (15' keynote, 15' firechat discussion or 30' panel)	€5
Additional Moderator	€5
Additional Support to curate the panel	€l
Workshop session (45' in private room of City Lounge)	€5
Private meeting room (12m2 - ½ day)	€5

Vehicles

1-3 vehicles on the test tracks (indoor and/or outdoor)	€
Indoor Vehicle space (<10m)	€
Indoor Vehicle space (>10m)	€

Autonomy Times

Inside cover front / Inside cover back/ Back cover	€
Half page	€
¼ page	€



5,000

;500

1,500

5,000

500



€500

€1,500

C2,500



€1,000

€750

€500

PR&MRK

Visitor Newsletter Banner	€250
Advertorial article in visitors emailings	€500
Press conference	€4,000
Additional Social media special campaign (1 post)	€250

Branding onsite	
Badge lanyards Sponsor	€3,000
Badge paper logo Sponsor	€2,000
Networking lounge sponsor	€1,500
CEO Dinner sponsor	€5,000
Logo Bubble on floorplan	€500
Floor Tile on the floor	€500
Logo on Onsite Pillar wraps	€500



AUTONOMY MOBILTYWORLD

Testimonials



Autonomy is an amazing showcase of the latest French and international innovations in urban mobility. I was delighted to meet many companies and innovative startups to discuss the new solutions they offer for a shared, cleaner, autonomous, and more connected mobility.

Elisabeth Borne

French Minister of Transport



Autonomy is arguably the largest mobility conference that we have at the moment thanks to Ross Douglas, the CEO. They started 6-7 years ago: it's impressive how it developed. For us it's important that different stakeholders come together here and talk about the future of mobility.

Patrick Ayad

HOGAN LOVELLS - Partner & Global Head of Automotive and Mobility



Together with a community of interest at Autonomy, we are working on a shared autonomous shuttle in rural and peri-urban areas.

Nicolas Marescaux

MAFIC – Directeur adjoint Réponses Besoins Sociétaires et Innovation





Autonomy is a great annual event to meet with the entire mobility sector, discover the latest innovations and collectively imagine the solutions for a smarter and greener mobility in cities.

Louise Pasin **UBER** - Communications Lead



AUTONOMY MOBILITY WORLD EXPO is very important for BNP Paribas because it brings together a lot of the key actors in the ecosystem that are here to enable sustainable mobility tomorrow.

Joachim Reinboth BNP PARIBAS - Co-head of Automotive and Mobility





At Autonomy, we are able to see all current and new trends of the market in terms of mobility.

Gaetano Sciacovelli VAIMOO Sales & Business



AUTONOMY MOBILITY WORLD EXPO

Testimonials



Autonomy fair is an important moment for Troopy, to partner with the most responsible companies, to become one of the major actors of the mobility ecosystem.

François Hoehlinger **TROOPY** – Deputy Chief Executive Officer



Autonomy allows us to take the time to meet, to exchange, to share our problems and to confront our mobility needs with the new solutions proposed. It is a space that is necessary, in particular for local authorities, to enable them to follow and become familiar with the latest trends and innovative solutions in mobility - and we need it!

Stéphane Beaudet

Vice-president for Transport in the Ile-de-France Region, Board of d'Île-de-France Mobilités



It is always an honour to host the Autonomy trade show here in Paris. Year after year, this event brings together more and more players in the rich mobility ecosystem. For the second year in a row, I was honoured to represent the City of Paris to introduce the show and to exchange with other representatives of cities from around the world in order to work together to find solutions to the major challenges related to transportation and public spaces. It is thanks to the synergies that can take place during major events that we can rethink our cities and territories in order to face the major ecological and social challenges of our time.

David Belliard Deputy Mayor for Mobility, **City of Paris**



Thank you for your time!

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contact@autonomy.paris

www.amwe.world

