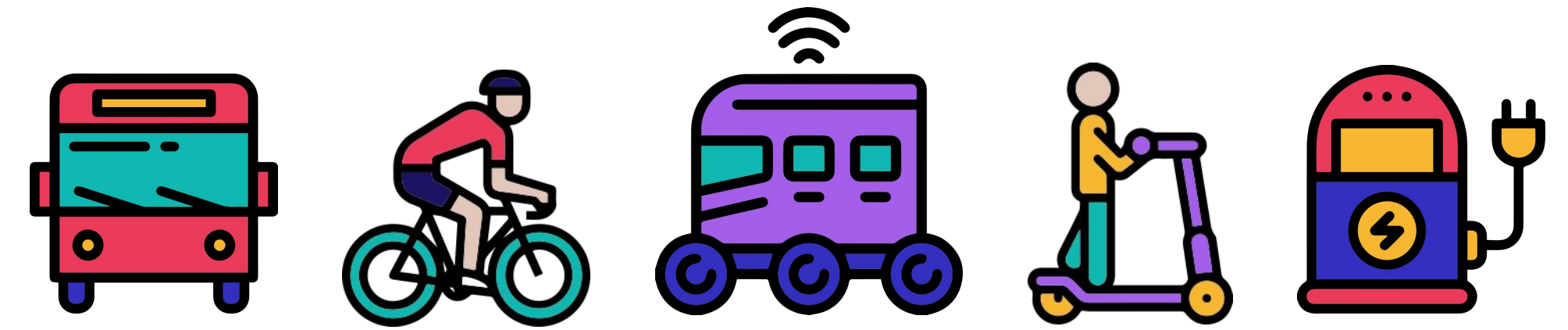# STARTUP
CHALLENGE

FUNDING THE MOVEMENT

Join us for the 5th edition of Autonomy Mobility startup Challenge at the world's flagship urban mobility show AMWE

AUTONOMY
MOBILITY WORLD EXPO

AUTONOMY
FROM MOTORIST TO MOBILIST

Our company:

Autonomy is the world-leading sustainable mobility platform, with world-first digital and physical events & platforms that attract global influencers and facilitate the key conversations in guiding global change.

Our mission:

We participate in the transition to sustainable mobility by connecting innovators and policymakers dedicated to mobility and smart cities development.

AUTONOMY MOBILITY WORLD EXPO

World's leading annual trade show hosted in Paris each year, including conferences, test tracks, demos, awards, prize and workshops

CITY SUMMITS

The City Summits are hosted in iconic venues in the world's leading cities and focus on a subject of specific interest for the city

365

Webinars, White Papers, newsletters and Autonomy Times are all part of our Knowledge Platform and how we digitally interact with our clients throughout the year

AUTONOMY MOBILITY WORLD EXPO
WHERE INNOVATORS AND POLICYMAKERS MAKE MOBILITY

MARCH 22-23
2023
PARIS
Porte De Versailles
Pavillon 6

AUTONOMY MOBILITY WORLD EXPO (AMWE) is **the world's largest annual gathering** of international policymakers, institutions, NGOs, corporations, companies, and startups focused on sustainable urban mobility solutions, welcoming 200+ exhibitors, 300+ speakers, and 8,000+ participants every year in March.

AUTONOMY MOBILITY WORLD EXPO combines exhibition stands with a Startup Village and City Hub, test tracks, demos, B2B & B2G meetings, and the Startup Challenge and Innovation Awards ceremonies.

" *Autonomy is an amazing showcase of the latest French and international innovations in urban mobility. I was delighted to meet many companies and innovative startups to discuss the new solutions they offer for a shared, cleaner, autonomous, and more connected mobility* "

Elisabeth Borne
Prime Minister of France
Participation in 2018 as Minister of Transports

Exhibitors **200+**	Pavilions **4**
Participants **8000+**	Speakers **300+**
Countries **80**	City Partners **20**
Cities & Institutions **250**	Institutional Partners **30**
Edition **7th**	Journalists **400**

The Mobility Ecosystem

Smart Mobility Cities

Infrastructure
- Infrastructure Financing
- Infrastructure Construction
- Parking Lot Operators
- Storage & Security

Energy
- Renewable Energy Suppliers
- Energy Network

Connectivity Hardware
- IOT

Professional Services
- Security accessories
- Consultants

Mobility City Services
- Traffic Monitoring & Management

Mobility Apps
- Wayfinding Aps
- Mobility Aps
- Maas Aps
- Parking Aps
- Traffic Monitoring Systems

City Authorities
- Transport Mayors, PTOs

Mass Transit

Hardware
- Trains/Trams
- e-Busses
- Other/Cable Car/Ferries

Software
- Ticketing
- Payments
- Transport Data
- Transport Optimising
- Transport Scheduling

PT Operator
- Bus Operators
- Train Operators

PT Authority
- PTAs

EV Fleets

Hardware
- EVs
- Bike & LEV Suppliers
- Financing
- Charge Stations

Software
- Fleet Management/telematics
- Mapping/Routing
- Charging Software

Fleet Charging Operators
- Chargepoint Operators (CPO) & Platforms
- e-Mobility Service Provider (EMSP)

B2B M Operators
- Company Bike Fleets
- Office Parking Reservations
- Mobility Wallets
- Employee Benefit Profiders

Mobility Manager
- Corporates

Shared mobility

Hardware
- Shared Scooter Manufacturers
- Shared Bike Manufacurers
- Shared EV Manufacturers
- Shared Fleet Security
- Docking & Charging

Software
- Car Sharing OS/Platform
- Taxi & Car Subscription Software
- LEV Sharing OS/Platform
- Connectivity / IoT
- ID Vetting/Cyber Security/KYC

Services
- Shared Vehicle Services

Shared M Operators
- Scooter Sharing
- Bike Sharing
- Moped Sharing
- Ridehailing/VTC
- Car Sharing
- Car/Bus Pooling
- Car Rentals

City TA

Urban Logistics

Hardware
- eVans &LEVS
- Cycle Logistics Manufacturers
- Delivery Drones
- Delivery Robots
- Delivery Equipment

Software
- Logistics Automation/Software
- Route Optimization

Operators
- Zero Emission Delivery
- On-demand Food
- Cycle Logistics

Retailer/ Logistics/Distributors

PT Authority

Autonomous Vehicles

Hardware
- Sensors & Lidar
- Shuttle Manufacturers
- AVs
- Delivery Vehicles

Software
- ADAS Systems
- AV Fleet Management
- Cyber Security

Operators
- Shuttle Operators
- Robotaxis

PT Authority

Active Mobility

Hardware
- Scooter Manufacturers
- Retail Bike Manufacturers
- Mopeds/Motorcycle Manufacturers
- Component Manufacturers
- Apparel; fashion & Protection

Retailers/Distributors

Autonomy Mobility Startup Challenge

What is it?

Now in its 5th year, the **Autonomy Mobility Startup Challenge** – *formerly known as **Funding the Movement*** - recognises and celebrates startups that are bringing new innovations and enabling transformation in the mobility sector. It is open to startups less than 7 years old presenting projects, products, solutions, ideas, or prototypes focusing on any of 7 Industry Themes in our mobility ecosystem.
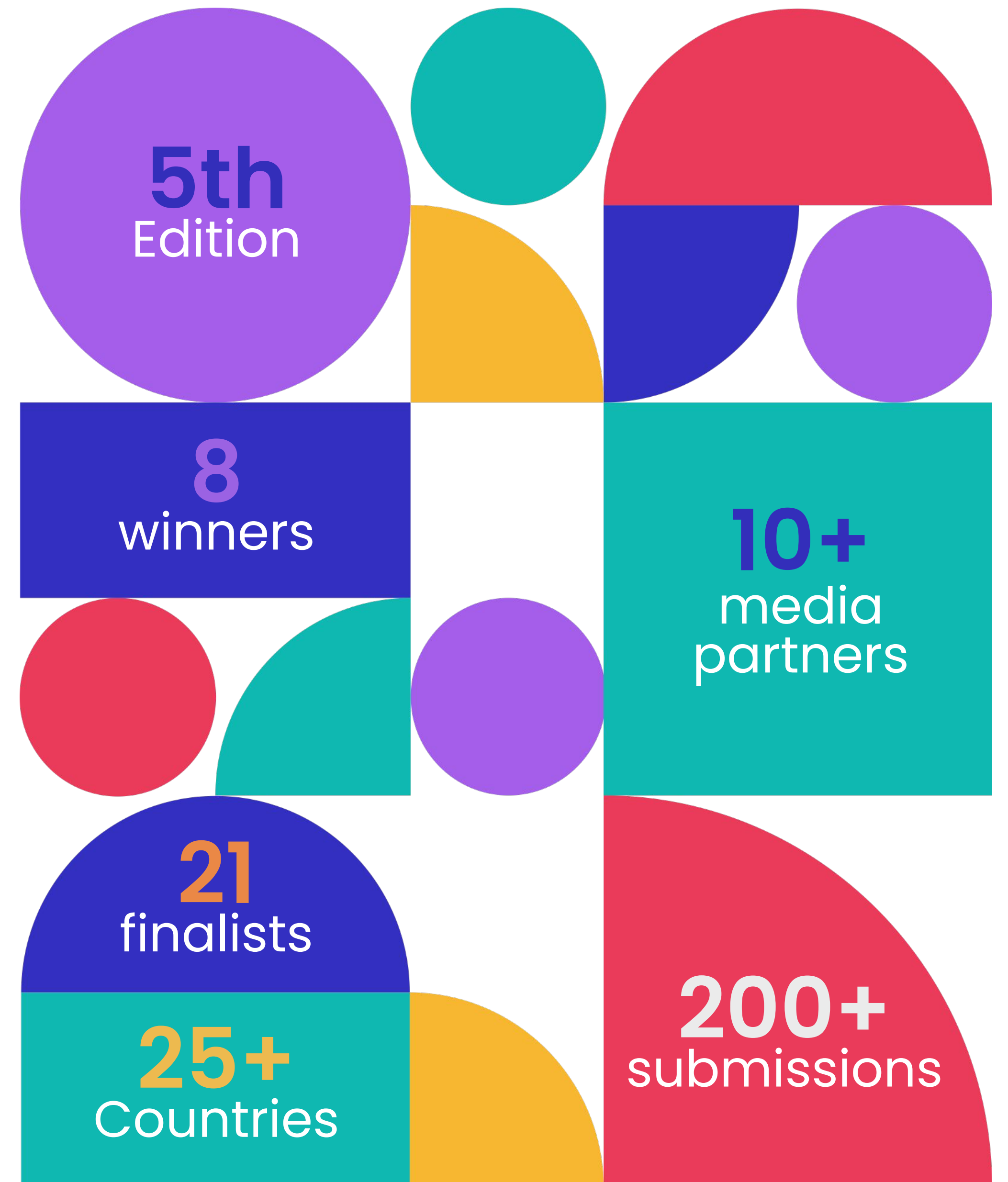
Where is it?

The challenge takes place during **AUTONOMY MOBILITY WORLD EXPO** 2023, at **Pavillon 6**, **Porte de Versailles** on **22nd and 23rd March 2023**.

How does it work?

21 startups will be pre-selected to pitch (3 from each Industry Themes), and **8 winners** will receive a prize with international recognition (1 from each Industry Theme, and 1 overall winner from the Public).

A prestigious jury composed of mobility investors, strategic mobility players, and partners of Autonomy will review and select the best projects.
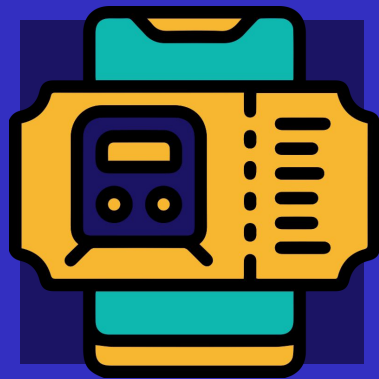
5th Edition

8 winners

10+ media partners

21 finalists

25+ Countries

200+ submissions

7 Categories

1. Smart Mobility Cities

Re-engineering cities for the shift from motorist to mobilist; includes the expansion of mass transit and the infrastructures for connected, autonomous, shared, and electric vehicles.
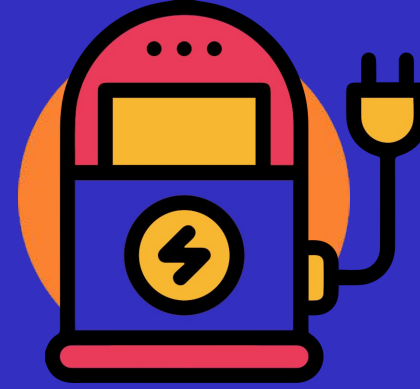
2. Mass Transit

The backbone of Smart Cities Mobility; complements active and shared mobility and is the best solution for moving large numbers of people quickly.

3. Active Mobility

Shares the streets with multiple modes of mobility; includes walking, cycling, micromobility, and other human-powered vehicles.

4. EV Fleets

Corporate fleets are going green with companies switching from ICE to EV; fleet managers need to understand assisting EV purchases, charging infrastructure, and optimizing driving through route planning and telematics.

5. Shared Mobility

Comprised of car, bike, and scooter sharing; encompasses the hardware, software, and services used by shared mobility operators.

6. Urban logistics

How to complete the "last mile" while saving time and costs; includes cargo bikes, delivery robots, LEVs, and other hardware, as well as the software that manages fleets, parcels, and pickups.

7. Autonomous Vehicles

Needs to be integrated with mass transit and shared services; constitutes driverless trains, trams, buses, shuttles, and, cars as well as the hardware and software that enable autonomous mobility.

Selection Criteria

Innovation:
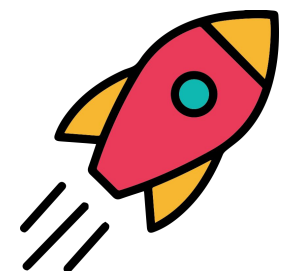technological breakthrough

Impact:
environmental, social and economic

Feasibility:
realistic business plan and economic model

Team presentation:
experience, motivation

Potential:
demand and offer

Investment:
likelihood of raising financing

Calendar

Sept 15th, 2022
Registration and submission of applications
All startups are invited to submit their applications online.

Nov 30, 2022
End of applications
Preselection of the best submissions by the jury members.

Feb 1st, 2023
Announcement of finalists
21 finalists will be announced
3 for each Industry Themes..

Mar 22nd, 2023
Pitch competition (3 min) during AUTONOMY MOBILITY WORLD EXPO
21 finalists will pitch in front of the Jury during the trade show
8 Winners announcement: 1 for each Industry Theme and 1 public Vote

Previous editions

The Autonomy Mobility Startup Challenge will be celebrating its **fifth edition in 2023**. In previous years we have received close to **200 startup submissions**, who had the chance to connect with **mobility players and investors globally**.

> *"We are glad that the startups we have curated through our European Startup Prize for Mobility participate in **Funding the Movement**. It is indeed an exciting opportunity for them to meet investors from all over the world, and connect with innovative big mobility companies."*

Karima Delli
Member of the European Parliament, Chairwoman of the European Parliament's Transport and Tourism Committee
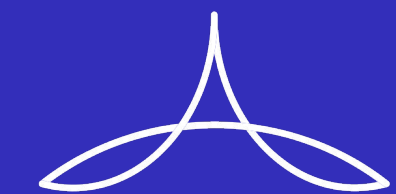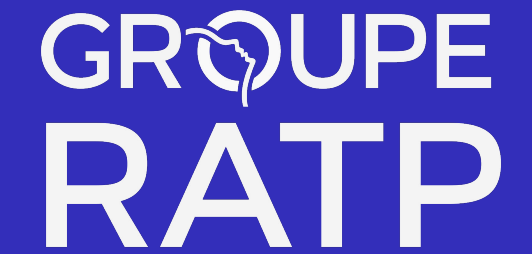
> *"Participating in **Autonomy** was a great way for us to discover startups from all over the world, especially in Paris which is considered by many as the last-mile capital of the world."*

Mark Paris
Managing Partner, Third Sphere

Previous partners have included

European Startup Prize for mobility

GROUPE RATP

BOSCH

InMotion

via iD

RENAULT NISSAN MITSUBISHI

URBAN US

STARTUP SESAME

<IMPACT> CONNECTED CAR

K&L GATES

LEONARD

You're a Startup that shapes the way we move ?

Then join the Startup Challenge! Autonomy and its partners invite you to submit your application to the AUTONOMY MOBILITY STARTUP CHALLENGE 2023. This is a unique opportunity to actively be a part of shaping the future of our cities.

The Challenge is open to startups less than 7 years old presenting projects, products, solutions, ideas, or prototypes focusing on any of 7 Industry Themes of the Mobility ecosystem. The company should be officially created with at least 2 people and from any country of the world.

Finalists will be invited to Autonomy Paris on March 22-23, 2023 to pitch in front of a jury and the global audience of city officials and major mobility players participating in the event.

Network:

Join with the world's largest network of mobility entrepreneurs, innovators, and partners

Boost your image:

Win the competition, gain in visibility and increase your recognition worldwide

Increase the media coverage of your brand:

Increase your visibility among our media community

Get financing:

Pitch your project in front of a jury of potential investors and leading mobility companies

Raise your voice:

Showcase your innovations and share your entrepreneurial spirit

What Will You Receive?

All Applicants

✓ All startups submitting their project will be automatically selected to join the Startup Village with a free participation in the Startup Village networking lounge (open space for all startups + logo visible within the Startup Village Lounge).

✓ All applicants' company logos will be listed on the website.

✓ If a startup wishes to have an individual stand, all applicants will benefit from a 5% discount on the startup booth starting from 1250€ excl taxes or a 9m2 stand at 6000€.

21 Finalists

✓ The 21 finalists will be announced within our entire community with a press release planned for February 2023, on the website, within our newsletter and on social media channels.

✓ All finalists will get a small stand in the Startup Challenge finalists area in the Startup Village.

8 Winners

✓ The 8 winners of the 2023 edition will receive a free startup stand in the next edition of the trade show in 2024 (or a discount of 1250€ excl. taxes on a 9m2 stand).

✓ They will also receive an article in our e-newsletter (content to be provided) and an individual social media announcement presenting the winner of each category.

✓ The winning startups can also benefit from special coaching and supporting options given by the Challenge partners.

Get yourself prepared before your application :

Get Ready !

1 Company Name

2 Country of registration

3 Complete postal address

4 Number of Employees

5 Company's registration certificate

6 Company logo (high resolution, png)

II - Information about the representative

7 First Name, Last Name
   Representant number phone
   Email of the representant

8 Representative Position

9 Who you are & what you do (1000 characters maximum)

10 Submit your Photo

III - Information about the project

11 Select the category for which you'd like to apply
you can apply to up to 2 categories but you'll have to submit two different entries

12 The sum up of your application (upto 1000 characters)

13 Key words associated to your application

14 Information about the funding of your company

15 Have you participated in startup challenges or prizes ?

16 Are you part of / or graduated from an accelerator ?

17 Have you applied for any government grants or support programs ?

18 Supporting application documents : we recommend submitting short visual presentation that explains and details your project - this can be an up to 30 slides presentation or a short video
* *We accept projects and innovations at every step of development.*

20 Extra supporting application documents (if required)

Terms & Conditions

This document sets out the rules of the Autonomy Mobility Startup Challenge. It constitutes a binding agreement between the company applying to the Autonomy Mobility Startup Challenge (the "Applicant") and Autonomy.

1.   Organizer
The Autonomy Mobility Startup Challenge is organised by Autonomy, a French company (SAS) headquartered in Paris.

2. Applications
The Autonomy Mobility Startup Challenge recognizes startups that are bringing new innovations and enabling transformations in the Mobility solutions industry. It is open to startups of less than 7 years old presenting projects, products, solutions, ideas or prototypes or solutions focusing on any of the 7 Industry Themes of the Mobility ecosystem.

The text of all applications will be referred to by the Autonomy team. The Autonomy Team reserves the right to reject any submission that does not meet its evaluation criteria. The inclusion of the application in the Challenge will also be dependent upon:

1.   The submission of the application by the official deadlines;
2.   The content of the application;
3.   The company representative who will be present the pitch
4.   Startups may only submit themselves for up to 2 Industry Themes but the presented solutions should be distinct

3. Selection process
A prestigious jury composed of investors, incubators and partners of Autonomy will review and select the best projects. The Jury can change during the process. The jury deliberations will be confidential. All decisions of the jury are final and cannot be appealed. Team reserves the right to ask for any clarification or additional information about the submitted entries.

Key dates
September 15, 2022:   Registration opens and submission of applications
November 30, 2022 :   Registration closes
February 1, 2023 :   Announcement of finalists
March 22-23, 2023:   Pitch competition during Autonomy Paris
8 Winners announcement (jury - 7 categories + public Vote)

4. Data
In order to review the applications, Autonomy will collect the Applicant's data. By accepting the terms and conditions, the Applicant allows Autonomy to use the data in the context of the challenge, both for its organization and promotion. The Applicants allows Autonomy to send their application file and Data to the jury members in order for them to review and assess their application. Autonomy is authorised to publish the logos of participants online and onsite and to announce the finalists.

5. Confidentiality
Autonomy guarantees the Applicant the full confidentiality of all information communicated during the Startup Challenge and ensures that the jury will maintain the same level of confidentiality. Main jury members will have access to all datas and infos of all candidates.

6. Cancellation of the Challenge
Autonomy may cancel the Challenge at any time. If so, applicants will be informed by email.

7. Costs
All costs relating to participation, including travel, accommodation and subsistence will be covered by the applicant.

8. Costs and travel processes
To enter your submission, the applicant needs to fill in the form available online. Proposals must be submitted electronically via the Autonomy website and must conform to the terms and conditions. The form and all complementary information will have to be filled out entirely in English. No applications in any other languages will be accepted. The Autonomy Team reserves the right to ask for any clarification or additional information about the submitted entries.

STARTUP CHALLENGE

FUNDING THE MOVEMENT

Thank you for your time!

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